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Publication Distribution

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We look forward to hearing from you!

**20 publications offer
a total circulation of over**

117,100



BRAFORD
news
Volume 32 Issue 1 • 2018

1,500

the **BEEFMASTER** Pay Weight

a publication dedicated to serving commercial cattlemen and producers by Beefmaster breeders United

FALL 2015 • Vol. 1, No. 1 • www.beefmaster.org

Artificial insemination increases profits for commercial cattlemen

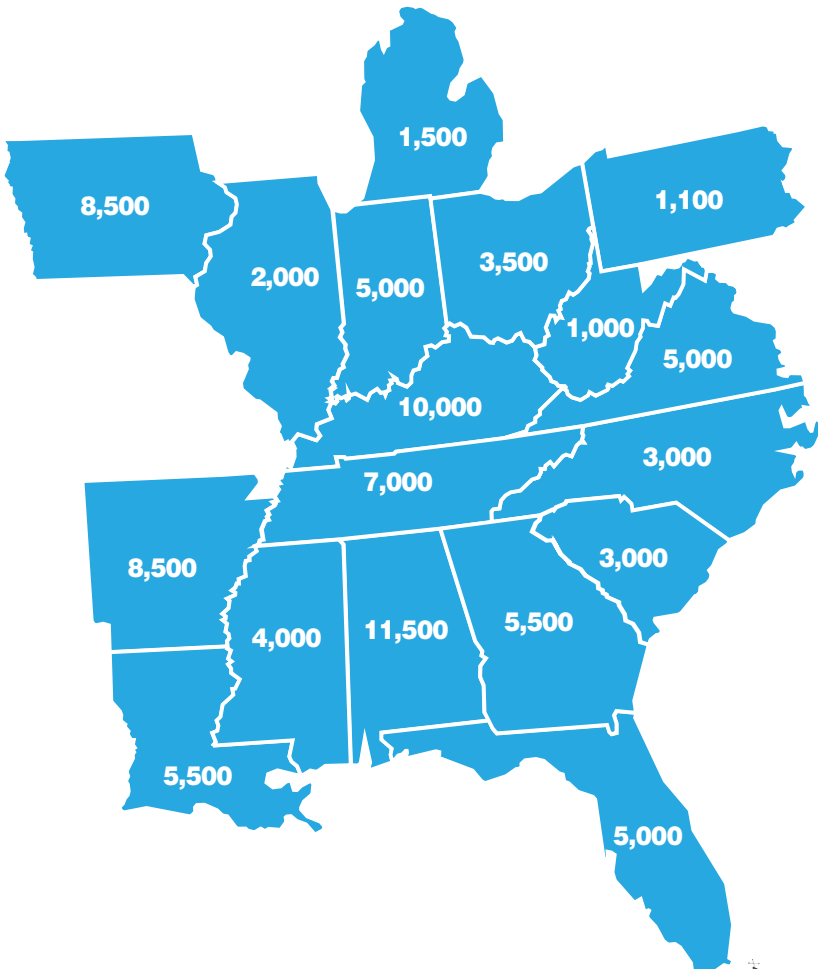
Call your local county extension office for more information

15,000

JOPLIN REGIONAL STOCKYARDS

CATTLEMEN'S
News
FEBRUARY 2020

11,500



Editorial Calendar

JANUARY Farm Equipment	FEBRUARY Genetics	MARCH Herd Health
APRIL Fly & Weed Control	MAY Summer Equipment	JUNE Fencing
JULY Getting Around the Farm	AUGUST Pasture Management	SEPTEMBER Herd Health
OCTOBER Gathering the Herd	NOVEMBER Farm Buildings	DECEMBER Truck/Trailer

Reader Demographics



90%

work at a cattle operation



208

average acres of land



65

average head of cattle



33%

also own horses



60%

also grow crops



13.2 Years

average Association
Membership



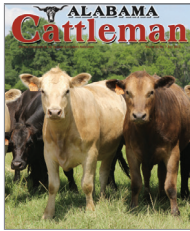
100%

average reader has read all four of
their previous four issues.



60%

of readers believe advertising in an
LAN publication makes a company/
product/service more credible.



ALABAMA CATTLEMAN

11,500+ Readers

Monthly Distribution

(12 issues per year, bonus issue in July to 18,000 readers)



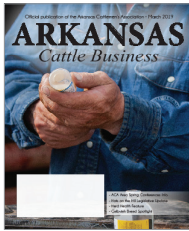
Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$1,045	\$1,964	\$993	\$1,866	\$941	\$1,768
2/3 PAGE	\$781	\$1,287	\$742	\$1,223	\$703	\$1,158
1/2 PAGE	\$605	\$1,095	\$575	\$1,040	\$545	\$986
1/3 PAGE	\$424	\$682	\$403	\$648	\$382	\$674

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75"	11.25"
FULL PAGE	7.25"	9.5"
2/3 PAGE	4.75"	9.5"
1/2 PAGE (HORIZONTAL)	7.25"	4.25"
1/2 PAGE (VERTICAL)	4.75"	7"
1/3 PAGE (HORIZONTAL)	4.75"	4.75"
1/3 PAGE (VERTICAL)	2.25"	9.5"



ARKANSAS CATTLE BUSINESS

8,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$906	\$1,281	\$861	\$1,217	\$815	\$1,153
2/3 PAGE	\$688	\$1,063	\$654	\$1,010	\$619	\$957
1/2 PAGE	\$563	\$938	\$535	\$891	\$507	\$844
1/3 PAGE	\$438	\$813	\$416	\$772	\$394	\$732
1/4 PAGE	\$344	\$719	\$327	\$683	\$310	\$647

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	10.875"
FULL PAGE	7.5"	9.75"
2/3 PAGE	4.875"	9.75"
1/2 PAGE (HORIZONTAL)	7.5"	4.8125"
1/2 PAGE (VERTICAL)	4.875"	7.5"
1/3 PAGE (HORIZONTAL)	7.5"	3.16"
1/3 PAGE (VERTICAL)	2.41"	9.75"
1/3 PAGE (SQUARE)	4.875"	4.875"
1/4 PAGE	3.625"	4.875"





BEEFMASTER PAY WEIGHT

15,000+ Readers

Semi-Annual Nationwide Distribution

(Spring and Fall issues)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Ads due January 5 & July 15

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		TWO ISSUES (x2)	
FULL PAGE	\$1,500	\$1,875	\$1,425	\$1,781
2/3 PAGE	\$1,313	\$1,688	\$1,247	\$1,604
1/2 PAGE	\$938	\$1,313	\$891	\$1,247
1/3 PAGE	\$656	\$1,031	\$623	\$979

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	10.38"	16"
2/3 PAGE	7.73"	10"
1/2 PAGE (HORIZONTAL)	10.38"	7.875"
1/2 PAGE (VERTICAL)	5.1"	15.65"
1/3 PAGE (HORIZONTAL)	10.63"	6.31"
1/3 PAGE (VERTICAL)	3.33"	15.65"



BRAFORD NEWS

1,500+ Readers

Quarterly Distribution

(Four issues per year)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	\$625	\$938	\$563	\$844
1/2 PAGE	\$375	\$625	\$338	\$563
1/4 PAGE	\$250	\$313	\$225	\$281

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75"	11.25"
FULL PAGE	7.5"	10"
1/2 PAGE	7.5"	4.9"
1/4 PAGE	3.65"	4.9"



THE CAROLINA CATTLE CONNECTION

6,000+ Readers
Monthly Distribution
(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$707	\$1,076	\$672	\$1,022	\$636	\$968
1/2 PAGE	\$492	\$861	\$467	\$818	\$443	\$775
1/4 PAGE	\$277	\$646	\$263	\$614	\$249	\$581

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	10.125"	12.5"
1/2 PAGE (HORIZONTAL)	10.125"	6.25"
1/2 PAGE (VERTICAL)	4.875"	12.5"
1/4 PAGE	4.875"	6.25"
1/4 PAGE (COLUMN)	2.25"	12.5"



CATTLE BUSINESS IN MISSISSIPPI

4,000+ Readers

**Monthly Distribution with 2
combined issues.**

*(10 Issues per year. Combined issues for
June/July and November/December)*

JAN	FEB	MAR	APR	MAY	JUN/JUL	AUG	SEP	OCT	NOV/DEC
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Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$781	\$1,273	\$742	\$1,209	\$703	\$1,146
2/3 PAGE	\$609	\$1,101	\$578	\$1,046	\$548	\$991
1/2 PAGE	\$474	\$966	\$450	\$917	\$426	\$869
1/3 PAGE	\$326	\$818	\$310	\$777	\$293	\$736

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	11.125"
FULL PAGE	7.5"	9.75"
2/3 PAGE	5"	10"
1/2 PAGE (HORIZONTAL)	7.5"	4.75"
1/2 PAGE (VERTICAL)	5"	7.5"
1/3 PAGE (HORIZONTAL)	5"	5"



COW COUNTRY

(A publication of Kentucky Cattlemen's Association)

11,000+ Readers

Monthly Distribution

(12 issues per year, bonus distribution for August to 15,000 readers)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$689	\$1,242	\$655	\$1,180	\$620	\$1,118
2/3 PAGE	\$555	\$1,108	\$527	\$1,053	\$500	\$997
1/2 PAGE	\$483	\$791	\$459	\$751	\$435	\$712
1/3 PAGE	\$338	\$646	\$321	\$614	\$304	\$581
1/4 PAGE	\$298	\$585	\$264	\$556	\$250	\$526

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.5"	11.125"
FULL PAGE	7.5"	10.125"
2/3 PAGE	4.917"	10.125"
1/2 PAGE (HORIZONTAL)	7.5"	4.937"

AD SIZE	WIDTH	HEIGHT
1/2 PAGE (VERTICAL)	3.625"	10.125"
1/3 PAGE	4.917"	4.938"
1/4 PAGE	3.625"	4.938"



FLORIDA CATTLEMAN & LIVESTOCK JOURNAL

5,000+ Readers
Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$840	\$1,209	\$798	\$1,149	\$756	\$1,088
2/3 PAGE	\$614	\$983	\$583	\$934	\$553	\$885
1/2 PAGE	\$471	\$717	\$447	\$681	\$424	\$645
1/3 PAGE	\$344	\$492	\$327	\$467	\$310	\$443

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	11.125"
FULL PAGE	7"	10"
2/3 PAGE	4.625"	10"
1/2 PAGE (HORIZONTAL)	7"	4.875"
1/2 PAGE (VERTICAL)	4.625"	7.375"
1/3 PAGE (HORIZONTAL)	4.625"	4.875"
1/3 PAGE (VERTICAL)	2.125"	10"





GEORGIA CATTLEMAN

5,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

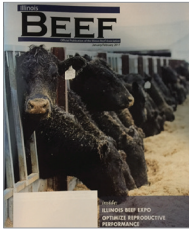
Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$738	\$1,108	\$701	\$1,053	\$664	\$997
1/2 PAGE	\$592	\$960	\$563	\$912	\$533	\$864
1/3 PAGE	\$443	\$813	\$421	\$772	\$399	\$731

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	11.125"
FULL PAGE	7.25"	9.625"
1/2 PAGE (HORIZONTAL)	7.375"	4.75"
1/3 PAGE (HORIZONTAL)	4.75"	4.75"
1/3 PAGE (VERTICAL)	2.3125"	9.625"



ILLINOIS BEEF

2,000+ Readers

Published 6 times per year.

(6 issues per year.)

JAN/FEB

MAR/APR

MAY/JUN/JUL

AUG

SEP/OCT

NOV/DEC

Ads due 15th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		THREE ISSUES (x6)		SIX ISSUES (x12)	
FULL PAGE	\$913	\$1,588	\$867	\$1,508	\$821	\$1,429
2/3 PAGE	\$713	\$1,388	\$677	\$1,318	\$641	\$1,249
1/2 PAGE	\$525	\$1,200	\$499	\$1,140	\$473	\$1,080
1/3 PAGE	\$400	\$1,075	\$380	\$1,021	\$360	\$968
1/4 PAGE	\$306	\$981	\$291	\$932	\$276	\$883

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.25"	11"
FULL PAGE	8"	10.75"
2/3 PAGE	7"	6.5"
1/2 PAGE (HORIZONTAL)	7"	4.7"
1/2 PAGE (VERTICAL)	3.3"	9.75"
1/3 PAGE (VERTICAL)	7"	3.14"
1/4 PAGE	3.3"	4.7"



INDIANA BEEF

5,000 Readers

Published 5 times per year.

(Jan/Feb, Spring, Summer, Fall, Winter.)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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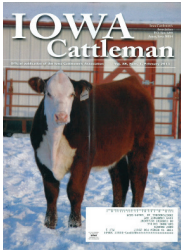
Ads due Jan 11, Mar 21, Jun 13, Aug 29, and Oct 17

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FIVE ISSUES (x5)	
FULL PAGE	\$669	\$1,069	\$636	\$1,016
2/3 PAGE	\$513	\$913	\$487	\$867
1/2 PAGE	\$481	\$781	\$457	\$742
1/3 PAGE	\$356	\$656	\$338	\$623

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75"	11.75"
FULL PAGE	8.5"	11.25"
2/3 PAGE	5.5"	11.25"
1/2 PAGE (HORIZONTAL)	8"	5"
1/2 PAGE (VERTICAL)	3.75"	10.5"
1/3 PAGE (HORIZONTAL)	8.75"	3.625"
1/3 PAGE (VERTICAL)	3"	11.25"



IOWA CATTLEMAN

8,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

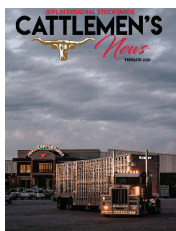
Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$1,218	\$1,981	\$1,157	\$1,882	\$1,096	\$1,783
2/3 PAGE	\$906	\$1,538	\$861	\$1,461	\$815	\$1,384
1/2 PAGE	\$700	\$1,406	\$665	\$1,336	\$630	\$1,265
1/3 PAGE	\$450	\$931	\$428	\$884	\$405	\$838
1/4 PAGE	\$344	\$726	\$327	\$690	\$310	\$653

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.375"	11.25"
2/3 PAGE	4.5"	10"
1/3 PAGE	2.25"	10"
1/2 PAGE (HORIZONTAL)	7.5"	5"
1/2 PAGE (VERTICAL)	3.5"	10"
1/4 PAGE	3.5"	5"



JOPLIN REGIONAL STOCKYARDS CATTLEMEN'S NEWS

11,500+ Readers
Monthly Distribution

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$1,790	\$2,106	\$1,701	\$2,001	\$1,611	\$1,896
2/3 PAGE	\$1,195	\$1,406	\$1,135	\$1,336	\$1,076	\$1,266
1/2 PAGE	\$1,016	\$1,196	\$965	\$1,136	\$915	\$1,077
1/3 PAGE	\$741	\$873	\$704	\$829	\$667	\$785
1/4 PAGE	\$638	\$750	\$606	\$713	\$574	\$675

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT	AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	10.5"	15"	1/2 PAGE (VERTICAL)	4.5"	13.75"
FULL PAGE	9.25"	13.75"	1/3 PAGE (HORIZONTAL)	9.125"	4.5"
2/3 PAGE	6.25"	10"	1/3 PAGE (VERTICAL)	4.5"	9"
1/2 PAGE (HORIZONTAL)	9.125"	6.75"	1/3 PAGE (SQUARE)	6.875"	6"



KEYSTONE CATTLEMAN

(A publication of the Pennsylvania Cattlemen's Association)

1,100+ Readers

Published four times per year.

(February, June, September, December)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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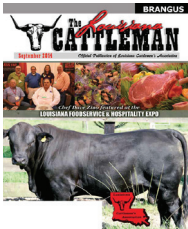
Ads due Jan 22, May 20, Jul 22, Nov 20

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	\$563	\$625	\$507	\$563
1/2 PAGE	\$375	\$500	\$338	\$450
1/4 PAGE	\$188	\$250	\$169	\$225

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	9"	11.5"
FULL PAGE	7.5"	10"
1/2 PAGE	7.5"	4.875"
1/4 PAGE	3.625"	4.875"



THE LOUISIANA CATTLEMAN

5,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

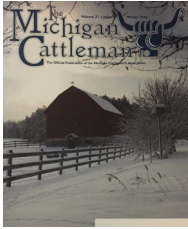
Ads due 1st of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$861	\$1,230	\$818	\$1,169	\$775	\$1,107
2/3 PAGE	\$603	\$972	\$573	\$923	\$543	\$875
1/2 PAGE	\$474	\$843	\$450	\$801	\$427	\$759
1/3 PAGE	\$344	\$713	\$327	\$677	\$310	\$642

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75"	11.25"
FULL PAGE	7.5"	10"
2/3 PAGE	5.083"	10.25"
1/2 PAGE (HORIZONTAL)	7.5"	5"
1/2 PAGE (VERTICAL)	5.083"	7.5"
1/3 PAGE (HORIZONTAL)	7.5"	2.25"
1/3 PAGE (VERTICAL)	2.917"	11.25"



MICHIGAN CATTLEMAN

1,500+ Readers

Seasonal Distribution

(Spring, Summer, Fall, Winter)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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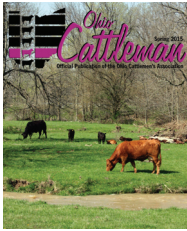
Ads due 1st of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	N/A	\$888	N/A	\$799
1/2 PAGE	N/A	\$594	N/A	\$534
1/4 PAGE	N/A	\$375	N/A	\$338

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	9"	11.5"
FULL PAGE	7.5"	10"
1/2 PAGE (HORIZONTAL)	7.5"	4.875"
1/2 PAGE (VERTICAL)	3.625"	10"
1/4 PAGE (HORIZONTAL)	7.5"	2.3125"
1/4 PAGE (VERTICAL)	3.625"	4.875"



OHIO CATTLEMAN

3,500+ Readers

Published six times per year.

(Winter, Expo, Spring, Summer, Early Fall, Late Fall)



Ads due Feb 2, Apr 6, Jun 22, Aug 10, Sept 7, Nov 17

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		THREE ISSUES (x3)		SIX ISSUES (x6)	
FULL PAGE	\$566	\$898	\$538	\$853	\$509	\$808
2/3 PAGE	\$424	\$756	\$403	\$718	\$383	\$680
1/2 PAGE	\$320	\$652	\$304	\$619	\$288	\$587
1/3 PAGE	\$215	\$547	\$204	\$520	\$194	\$492

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625"	11.125"
FULL PAGE	7.625"	10.125"
2/3 PAGE	5"	10.125"
1/2 PAGE (HORIZONTAL)	7.625"	5"
1/2 PAGE (VERTICAL)	3.6875"	10.125"
1/3 PAGE (SQUARE)	5"	5"
1/3 PAGE (HORIZONTAL)	7.625"	3"
1/3 PAGE (VERTICAL)	2.375"	10.125"



TENNESSEE CATTLE BUSINESS

7,000+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$749	\$1,260	\$712	\$1,197	\$674	\$1,134
2/3 PAGE	\$582	\$1,098	\$553	\$1,043	\$524	\$988
1/2 PAGE	\$453	\$969	\$430	\$921	\$408	\$872
1/3 PAGE	\$323	\$840	\$307	\$798	\$291	\$756

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.5"	11.25"
FULL PAGE	7.25"	10"
2/3 PAGE	4.625"	7.375"
1/2 PAGE (HORIZONTAL)	7.25"	4.875"
1/2 PAGE (VERTICAL)	5"	7"
1/3 PAGE (HORIZONTAL)	4.625"	4.875"
1/3 PAGE (VERTICAL)	2.125"	10"



THE VIRGINIA CATTLEMAN

5,000+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

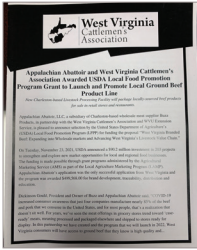
Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	\$800	\$923	\$760	\$877	\$720	\$831
3/4 PAGE	\$738	\$738	\$701	\$701	\$664	\$664
2/3 PAGE	\$554	\$554	\$526	\$526	\$499	\$499
1/2 PAGE	\$431	\$431	\$409	\$409	\$388	\$388
1/4 PAGE	\$246	\$246	\$234	\$234	\$221	\$221

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	9.5"	9.75"
3/4 PAGE	9.5"	7.75"
2/3 PAGE	5.65"	9.75"
1/2 PAGE (HORIZONTAL)	9.5"	4.875"
1/2 PAGE (VERTICAL)	4.75"	9.75"
1/4 PAGE	4.75"	4.875"



THE WEST VIRGINIA CATTLEMAN

1,000+ Readers

Bi-Monthly Distribution

(6 issues per year)

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
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Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		THREE ISSUES (x3)		SIX ISSUES (x6)	
FULL PAGE	\$308	\$369	\$293	\$351	\$277	\$332
1/2 PAGE	\$185	\$246	\$176	\$234	\$167	\$221
1/4 PAGE	\$123	\$185	\$117	\$176	\$111	\$167

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	7.75"	10.125"
1/2 PAGE (HORIZONTAL)	7.5"	4.6875"
1/2 PAGE (VERTICAL)	3.5"	9.5"
1/4 PAGE (SQUARE)	3.5"	4.6875"
1/4 PAGE (VERTICAL)	1.75"	10.125"

Digital Advertising Opportunities

	Banner Ads	Email Blasts*	Facebook	Newsletter
Alabama	\$250 (300 x 250px)	\$1,100 (11,000+ views)		
Arkansas	\$250 (300 x 170px)	\$500 (3,500+ views)		\$400 (540 x 580px) (3,500+ views)
Beefmaster		\$500 (5,000+ views)	\$300 (10,911+ views)	\$400 (500 x 600px) (5,000+ views)
Braford		\$500 (500+ views)		
Carolina				\$400 (250 x 250px) (3,500+ views)
Florida	\$200 (300 x 250px)	\$1,200 (3,500+ views)		
Georgia	\$200 (300 x 170px)	\$1,000 (5,000+ views)	\$300 (9,373+ views)	
Illinois		\$500 (1,000+ views)	\$300 (7,277+ views)	
Indiana		\$500 (2,400+ views)		
Iowa	\$200 (768 x 90px)		\$300 (12,378+ views)	\$400 (970 x 90px) (250 x 250px) (5,000+ views)
Joplin	\$250 (728 x 180)		\$300 (9,892+ views)	\$400 (1,800+ views)
Kentucky	\$200 (250 x 85px)	\$500 (4,500+ views)	\$300 (17,567+ views)	\$400 (468 x 90px) (3,800+ views)
Louisiana	\$250 (225 x 213px)	\$500 (1,500+ views)	\$300 (2,934+ views)	
Michigan		\$250 (500+ views)	\$300 (2,200+ views)	
Mississippi		\$500 (1,900+ views)	\$300 (5,545+ views)	\$400 (550 x 286px) (2,100+ views)
Ohio		\$500 (2,200+ views)	\$300 (15,000+ views)	\$400 (225 x 145 px) (2,200+ views)
Pennsylvania			\$300 (420+ views)	
Tennessee	\$200 (728 x 90px)		\$300 (11,109+ views)	\$400 (560x305) (4,000+ views)
Virginia		\$250 (1200+ views)	\$300 (3,715+ views)	

*All email blasts are (500 x 600px)



Collectively, the states represent over **108,000** Facebook "Likes" and an email blast circulation of over **43,700**.



Send all contracts and orders to:

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