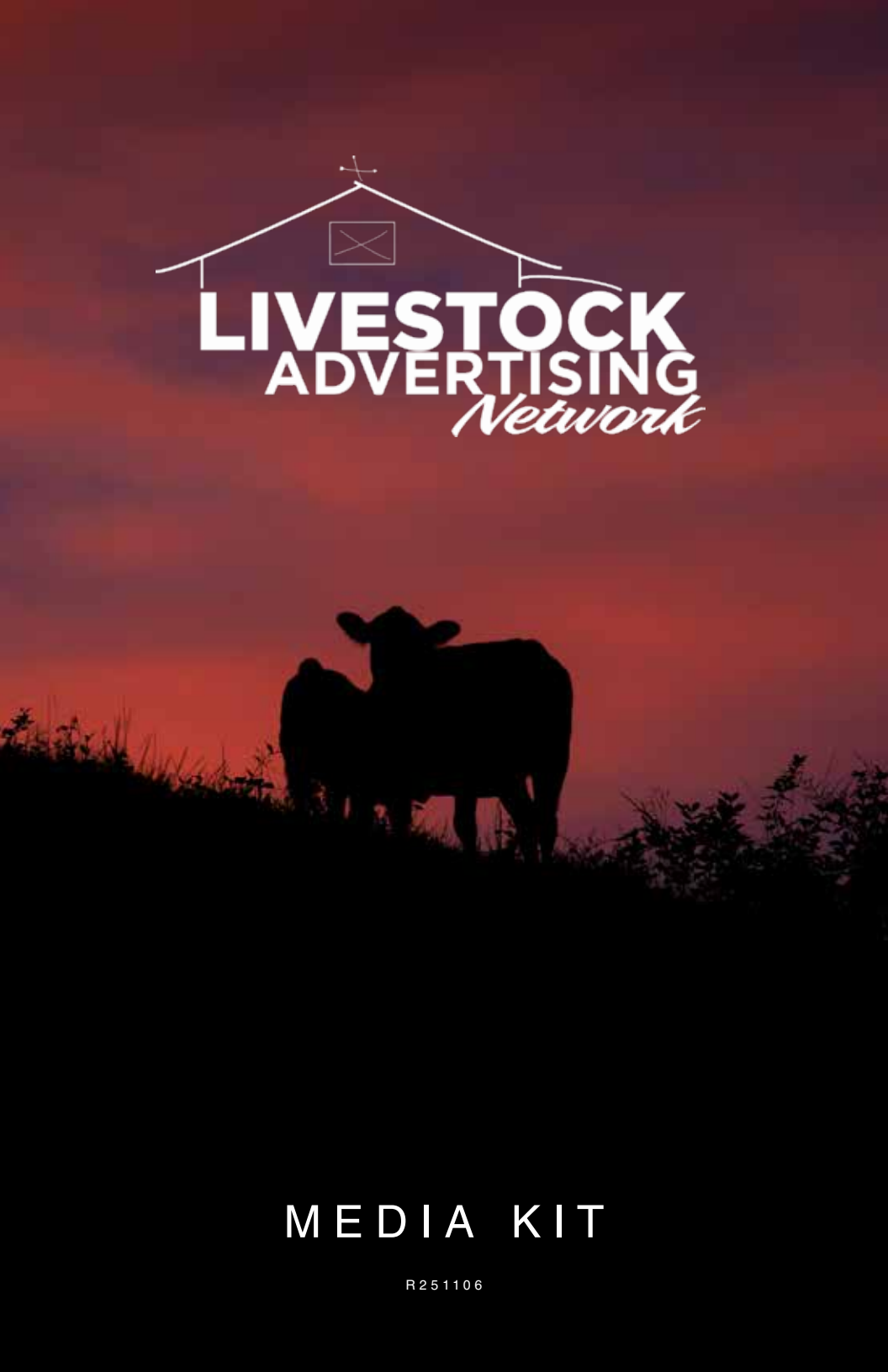


MEDIA KIT

R251106

LIVESTOCK ADVERTISING Network

www.livestockadvertisingnetwork.org

Publication Distribution

These publications have come together to offer a national buy or if you would like to target specific states that is always an option too!

We offer additional advertising opportunities outside of traditional print media, including Email Blasts, Facebook, digital newsletters and banner ads.

Call us today to find a plan that works best for your product.

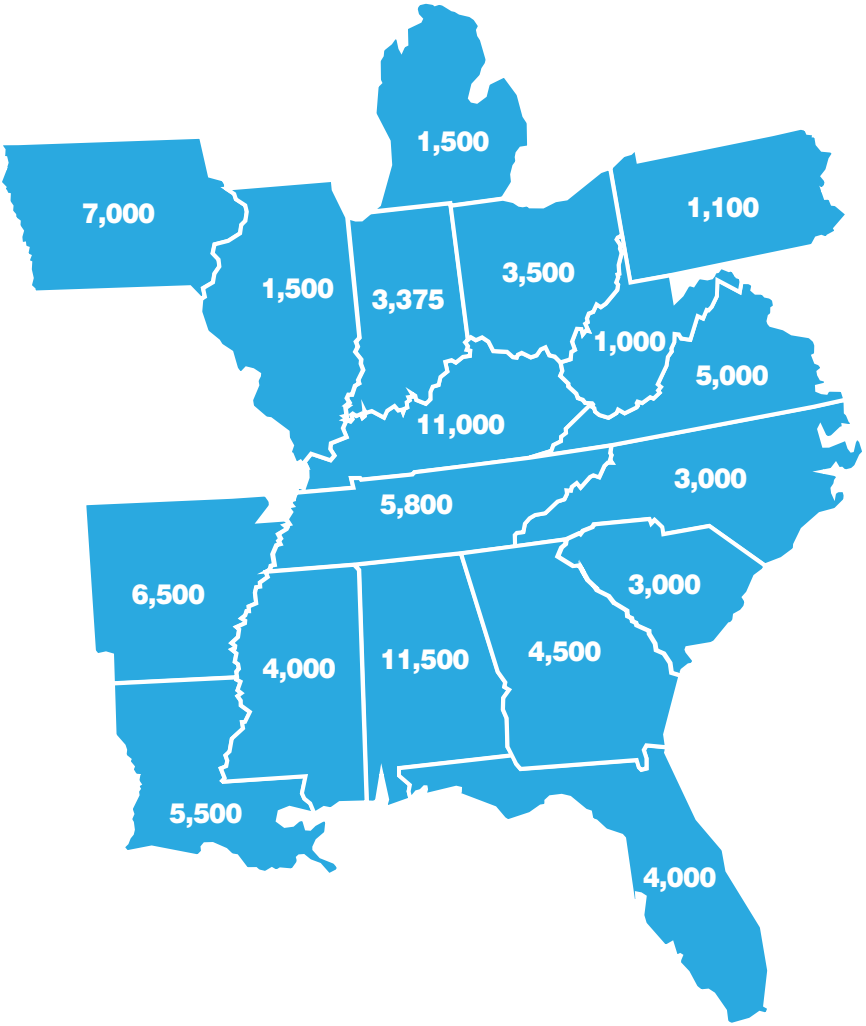
We look forward to hearing from you!

19 publications offer a total circulation of over

103,975

9,700

11,500



LIVESTOCK ADVERTISING Network

Editorial Calendar

JANUARY Farm Equipment	**FEBRUARY** Genetics	**MARCH** Herd Health
APRIL Fly & Weed Control	**MAY** Summer Equipment	**JUNE** Fencing
JULY Getting Around the Farm	**AUGUST** Pasture Management	**SEPTEMBER** Herd Health
OCTOBER Gathering the Herd	**NOVEMBER** Farm Buildings	**DECEMBER** Truck/Trailer

Reader Demographics

90%

work at a cattle operation

208

average acres of land

65

average head of cattle

33%

also own horses

60%

also grow crops

13.2 Years

average Association Membership

100%

average reader has read **all four** of their previous four issues.

60%

of readers believe advertising in an LAN publication makes a company/ product/service more credible.

LIVESTOCK ADVERTISING Network

ALABAMA CATTLEMAN

11,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$1,045	$1,964	$993	$1,866	$941	$1,768
2/3 PAGE	$781	$1,287	$742	$1,223	$703	$1,158
1/2 PAGE	$605	$1,095	$575	$1,040	$545	$986
1/3 PAGE	$424	$682	$403	$648	$382	$674

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75”	11.25”
FULL PAGE	7.25”	9.5”
2/3 PAGE	4.75”	9.5”
1/2 PAGE (HORIZONTAL)	7.25”	4.25”
1/2 PAGE (VERTICAL)	4.75”	7”
1/3 PAGE (HORIZONTAL)	4.75”	4.75”
1/3 PAGE (VERTICAL)	2.25”	9.5”

ARKANSAS CATTLE BUSINESS

6,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$906	$1,281	$861	$1,217	$815	$1,153
2/3 PAGE	$688	$1,063	$654	$1,010	$619	$957
1/2 PAGE	$563	$938	$535	$891	$507	$844
1/3 PAGE	$438	$813	$416	$772	$394	$732
1/4 PAGE	$344	$719	$327	$683	$310	$647

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625”	10.875”
FULL PAGE	7.5”	9.75”
2/3 PAGE	4.875”	9.75”
1/2 PAGE (HORIZONTAL)	7.5”	4.8125”
1/2 PAGE (VERTICAL)	4.875”	7.5”
1/3 PAGE (HORIZONTAL)	7.5”	3.16”
1/3 PAGE (VERTICAL)	2.41”	9.75”
1/3 PAGE (SQUARE)	4.875”	4.875”
1/4 PAGE	3.625”	4.875”

LIVESTOCK ADVERTISING Network

BEEFMASTER PAY WEIGHT

9,700+ Readers

Semi-Annual Nationwide Distribution

(Spring and Fall issues)

JAN FEB **MAR** APR MAY JUN JUL AUG **SEP** OCT NOV DEC

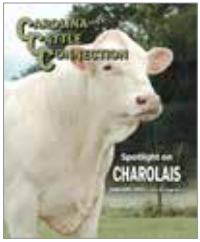
Ads due February 5 & August 5

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)
FULL PAGE	$1,500
2/3 PAGE	$1,125
1/2 PAGE	$813
1/3 PAGE	$563
1/4 PAGE	$375

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	8.25”	10.75”
FULL PAGE (BLEED)	8.5”	11”
2/3 PAGE	5.375”	10.75”
1/2 PAGE (HORIZONTAL)	8.25”	5.375”
1/2 PAGE (VERTICAL)	4”	10.75”
1/3 PAGE (HORIZONTAL)	8.25”	3.5”
1/3 PAGE (VERTICAL)	2.625”	10.75”
1/4 PAGE	4”	5.375”



THE CAROLINA CATTLE CONNECTION

6,000+ Readers

Monthly Distribution

(12 issues per year)

JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$707	$1,076	$672	$1,022	$636	$968
1/2 PAGE	$492	$861	$467	$818	$443	$775
1/4 PAGE	$277	$646	$263	$614	$249	$581

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	10”	12.25”
1/2 PAGE (HORIZONTAL)	10”	6.125”
1/2 PAGE (VERTICAL)	4.875”	12.25”
1/4 PAGE	4.875”	6.125”
1/4 PAGE (COLUMN)	2.25”	12.25”

LIVESTOCK ADVERTISING Network

CATTLE BUSINESS IN MISSISSIPPI

4,000+ Readers

Monthly Distribution with 2 combined issues.

(10 Issues per year. Combined issues for June/July and November/December)

JAN | FEB | MAR | APR | MAY | JUN/JUL | AUG | SEP | OCT | NOV/DEC

Ads due 5th of preceding month

ADVERTISING RATES

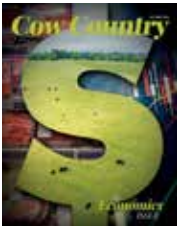
AD SIZE	ONE ISSUE (x1)		FIVE ISSUES (x5		TEN ISSUES (x10)	
FULL PAGE	$744	$1,236	$707	$1,174	$670	$1,112
2/3 PAGE	$578	$1,070	$549	$1,017	$520	$963
1/2 PAGE	$449	$941	$427	$894	$404	$847
1/3 PAGE	$314	$806	$298	$766	$283	$725
1/4 PAGE	$228	$720	$217	$684	$205	$648

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625”	11.125”
FULL PAGE	7.5”	9.75”
2/3 PAGE	5”	10”
1/2 PAGE (HORIZONTAL)	7.5”	4.75”

AD SIZE	WIDTH	HEIGHT
1/2 PAGE (VERTICAL)	5”	7.5”
1/3 PAGE (HORIZONTAL)	5”	5”
1/4 PAGE	5”	3.75”

LIVESTOCK ADVERTISING Network



COW COUNTRY

(A publication of Kentucky Cattlemen's Association)

11,000+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

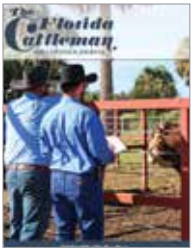
AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$689	$1,242	$655	$1,180	$620	$1,118
2/3 PAGE	$555	$1,108	$527	$1,053	$500	$997
1/2 PAGE	$483	$791	$459	$751	$435	$712
1/3 PAGE	$338	$646	$321	$614	$304	$581
1/4 PAGE	$298	$585	$264	$556	$250	$526

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.6125”	11.125”
FULL PAGE	7.5”	10.125”
2/3 PAGE	4.917”	10.125”
1/2 PAGE (HORIZONTAL)	7.5”	4.937”

AD SIZE	WIDTH	HEIGHT
1/2 PAGE (VERTICAL)	3.625”	10.125”
1/3 PAGE	4.917”	4.938”
1/4 PAGE	3.625”	4.938”

LIVESTOCK ADVERTISING Network



FLORIDA CATTLEMAN & LIVESTOCK JOURNAL

4,000+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$840	$1,209	$798	$1,149	$756	$1,088
2/3 PAGE	$614	$983	$583	$934	$553	$885
1/2 PAGE	$471	$717	$447	$681	$424	$645
1/3 PAGE	$344	$492	$327	$467	$310	$443

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.5”	11”
FULL PAGE	7”	10”
2/3 PAGE	4.625”	10”
1/2 PAGE (HORIZONTAL)	7”	4.875”
1/2 PAGE (VERTICAL)	4.625”	7.375”
1/3 PAGE (HORIZONTAL)	4.625”	4.875
1/3 PAGE (VERTICAL)	2.125”	10”

LIVESTOCK ADVERTISING Network

GEORGIA CATTLEMAN

4,500+ Readers

Monthly Distribution

(11 issues per year)

JAN | FEB | MAR | APR | MAY/JUN | JUL | AUG | SEP | OCT | NOV | DEC

Ads due 5th of preceding month

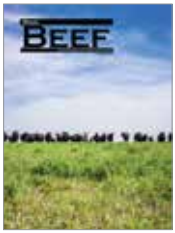
ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		ELEVEN ISSUES (x11)	
FULL PAGE	$720	$1,076	$684	$1,022	$648	$968
1/2 PAGE	$431	$787	$409	$748	$388	$708
1/3 PAGE	$357	$720	$339	$684	$321	$648
1/4 PAGE	$289	$646	$275	$614	$260	$581

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625”	11.125”
FULL PAGE	7.25”	9.625”
1/2 PAGE (HORIZONTAL)	7.375”	4.75”
1/3 PAGE (HORIZONTAL)	4.75”	4.75”
1/3 PAGE (VERTICAL)	2.3125”	9.625”
1/4 PAGE	3.5”	4.75”

LIVESTOCK ADVERTISING Network



ILLINOIS BEEF

1,500+ Readers

Published 6 times per year.

(6 issues per year.)

JAN/FEB | MAR/APR | MAY/JUN | JUL/AUG | SEP/OCT | NOV/DEC

Ads due 15th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		THREE ISSUES (x6)		SIX ISSUES (x12)	
FULL PAGE	$730	$1,270	$694	$1,207	$657	$1,143
2/3 PAGE	$570	$1,110	$542	$1,055	$513	$999
1/2 PAGE	$420	$960	$399	$912	$370	$864
1/3 PAGE	$320	$860	$304	$817	$288	$774
1/4 PAGE	$245	$785	$233	$746	$221	$707

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.25”	11”
FULL PAGE	8”	10.75”
2/3 PAGE	7”	6.5”
1/2 PAGE (HORIZONTAL)	7”	4.7”
1/2 PAGE (VERTICAL)	3.3”	9.75”
1/3 PAGE (VERTICAL)	7”	3.25”
1/4 PAGE	3.3”	4.7”

INDIANA BEEF

3,375 Readers

Published 5 times per year.

(Jan/Feb, Spring, Summer, Fall, Winter.)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due Jan 11, Mar 21, Jun 13, Aug 29, and Oct 17

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FIVE ISSUES (x5)	
FULL PAGE	$669	$1,100	$636	$1,045
2/3 PAGE	$513	$930	$487	$884
1/2 PAGE	$481	$790	$457	$751
1/3 PAGE	$356	$675	$338	$641

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75”	11.75”
FULL PAGE	8.5”	11.25”
2/3 PAGE	5.5”	11.25”
1/2 PAGE (HORIZONTAL)	8”	5”
1/2 PAGE (VERTICAL)	3.75”	10.5”
1/3 PAGE (HORIZONTAL)	8.75”	3.625”
1/3 PAGE (VERTICAL)	3”	11.25”

LIVESTOCK ADVERTISING Network

IOWA CATTLEMAN

8,500+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$1,406	$2,156	$1,336	$2,048	$1,265	$1,940
2/3 PAGE	$1,038	$1,719	$986	$1,633	$934	$1,547
1/2 PAGE	$806	$1,469	$766	$1,396	$725	$1,322
1/4 PAGE	$425	$763	$404	$725	$383	$687

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.375”	11.25”
2/3 PAGE	4.5”	10”
1/2 PAGE (HORIZONTAL)	7.5”	5”
1/2 PAGE (VERTICAL)	3.5”	10”
1/4 PAGE	3.5”	5”

JOPLIN REGIONAL STOCKYARDS CATTLEMEN'S NEWS

11,500+ Readers

Monthly Distribution

JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$1,790	$2,106	$1,701	$2,001	$1,611	$1,896
2/3 PAGE	$1,195	$1,406	$1,135	$1,336	$1,076	$1,266
1/2 PAGE	$1,016	$1,196	$965	$1,136	$915	$1,077
1/3 PAGE	$741	$873	$704	$829	$667	$785
1/4 PAGE	$638	$750	$606	$713	$574	$675

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	10.5”	15”
FULL PAGE	9.25”	13.75”
2/3 PAGE	6.25”	10”
1/2 PAGE (HORIZONTAL)	9.125”	6.75”

AD SIZE	WIDTH	HEIGHT
1/2 PAGE (VERTICAL)	4.5”	13.75”
1/3 PAGE (HORIZONTAL)	9.125”	4.5”
1/3 PAGE (VERTICAL)	4.5”	9”
1/3 PAGE (SQUARE)	6.875”	6”

LIVESTOCK ADVERTISING Network

KEYSTONE CATTLEMAN

(A publication of the Pennsylvania Cattlemen's Association)

1,100+ Readers

Published four times per year.

(February, June, September, December)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

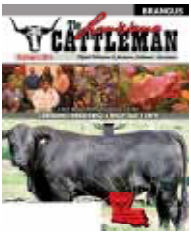
Ads due Feb 1, Jun 1, Aug 15, Dec 1

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	$563	$625	$535	$594
1/2 PAGE	$375	$500	$356	$475
1/4 PAGE	$188	$250	$179	$238

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75"	11.25"
FULL PAGE	7.5"	10"
1/2 PAGE	7.5"	4.875"
1/4 PAGE	3.625"	4.875"



THE LOUISIANA CATTLEMAN

5,500+ Readers

Seasonal Distribution

(4 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 1st of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)	FOUR ISSUES (x4)
FULL PAGE	$861	$775
2/3 PAGE	$603	$516
1/2 PAGE	$474	$427
1/3 PAGE	$344	$310
1/4 PAGE	$258	$232

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75”	11.25”
FULL PAGE	7.5”	10”
2/3 PAGE	5.75”	9.75”
1/2 PAGE	7.5”	5”
1/3 PAGE (VERTICAL)	2.375”	10”
1/3 PAGE (SQUARE)	5”	5”
1/4 PAGE	5”	4”

LIVESTOCK ADVERTISING Network

MICHIGAN CATTLEMAN

1,500+ Readers

Published four times per year.

(Spring, Summer, Fall, Winter)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 1st of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	N/A	$888	N/A	$799
1/2 PAGE	N/A	$594	N/A	$534
1/4 PAGE	N/A	$375	N/A	$338

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.75”	11.25”
FULL PAGE	7.5”	10”
1/2 PAGE (HORIZONTAL)	7.5”	4.875”
1/2 PAGE (VERTICAL)	3.625”	10”
1/4 PAGE (HORIZONTAL)	7.5”	2.3125”
1/4 PAGE (VERTICAL)	3.625”	4.875”

OHIO CATTLEMAN

3,500+ Readers

Published six times per year.

(Winter, Expo, Spring, Summer, Early Fall, Late Fall)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due Jan 15, Apr 15, Jun 15, July 15, Sept 15, Nov 15

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		THREE ISSUES (x3)		SIX ISSUES (x6)	
FULL PAGE	$563	$913	$535	$867	$507	$822
2/3 PAGE	$431	$769	$409	$731	$388	$692
1/2 PAGE	$325	$663	$309	$630	$293	$597
1/3 PAGE	$219	$556	$208	$528	$197	$500

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.625”	11.125”
FULL PAGE	7.625”	10.125”
2/3 PAGE	5”	10.125”
1/2 PAGE (HORIZONTAL)	7.625”	5”
1/2 PAGE (VERTICAL)	3.6875”	10.125”
1/3 PAGE (SQUARE)	5”	5”
1/3 PAGE (HORIZONTAL)	7.625”	3”
1/3 PAGE (VERTICAL)	2.375”	10.125”

LIVESTOCK ADVERTISING Network

TENNESSEE CATTLE BUSINESS

5,800+ Readers

Monthly Distribution with 2 combined issues.

(10 Issues per year. Combined issues for June/July and November/December)

JAN | FEB | MAR | APR | MAY | JUN/JUL | AUG | SEP | OCT | NOV/DEC

Ads due 5th of preceding month

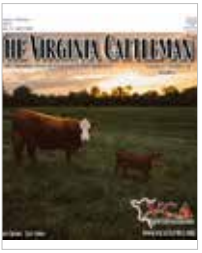
ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FIVE ISSUES (x5)		TEN ISSUES (x10)	
FULL PAGE	$830	$1,261	$789	$1,198	$774	$1,135
1/2 PAGE (H)	$652	$969	$619	$921	$587	$872
1/2 PAGE (V)	$701	$1,046	$666	$944	$631	$941
1/3 PAGE	$566	$840	$538	$798	$509	$756
1/4 PAGE	$529	$801	$503	$761	$476	$721

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE (BLEED)	8.25”	11”
FULL PAGE	8.125”	10.875”
1/2 PAGE (HORIZONTAL)	8.125”	5.43”
1/2 PAGE (VERTICAL)	5.43”	8.125”
1/3 PAGE (HORIZONTAL)	4.625”	4.875”
1/3 PAGE (VERTICAL)	2.125”	10”
1/4 PAGE	3.375”	4.875”

LIVESTOCK ADVERTISING Network



THE VIRGINIA CATTLEMAN

5,000+ Readers

Monthly Distribution

(12 issues per year)

JAN FEB MAR APR MAY JUN JUL AUG SEP OCT NOV DEC

Ads due 5th of preceding month

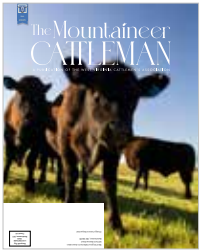
ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		SIX ISSUES (x6)		TWELVE ISSUES (x12)	
FULL PAGE	$800	$923	$760	$877	$720	$831
3/4 PAGE	$738	$738	$701	$701	$664	$664
2/3 PAGE	$554	$554	$526	$526	$499	$499
1/2 PAGE	$431	$431	$409	$409	$388	$388
1/4 PAGE	$246	$246	$234	$234	$221	$221

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	9.5”	9.75”
3/4 PAGE	9.5”	7.75”
2/3 PAGE	5.65”	9.75”
1/2 PAGE (HORIZONTAL)	9.5”	4.875”
1/2 PAGE (VERTICAL)	4.75”	9.75”
1/4 PAGE	4.75”	4.875”

LIVESTOCK ADVERTISING Network



THE MOUNTAINEER CATTLEMAN

1,000+ Readers

Quarterly Distribution

(4 issues per year)

JAN | FEB | MAR | APR | MAY | JUN | JUL | AUG | SEP | OCT | NOV | DEC

Ads due 5th of preceding month

ADVERTISING RATES

AD SIZE	ONE ISSUE (x1)		FOUR ISSUES (x4)	
FULL PAGE	$554	$615	$499	$554
1/2 PAGE	$369	$492	$332	$443
1/4 PAGE	$185	$246	$167	$221

PAGE DIMENSIONS

AD SIZE	WIDTH	HEIGHT
FULL PAGE	8.75”	11.25”
1/2 PAGE (HORIZONTAL)	7.375”	4.875”
1/2 PAGE (VERTICAL)	3.5625”	10”
1/4 PAGE (HORIZONTAL)	7.375”	2.3125”
1/4 PAGE (VERTICAL)	3.5625”	4.875”

Digital Advertising Opportunities

	Banner Ads	Email Blasts*	Facebook	Newsletter
Alabama	**$250** (300 x 250px)	**$1,100** (15,000+ sends)		
Arkansas	**$250** (300 x 170px)	**$500** (3,500+ sends)		**$400** (540 x 580px) (3,500+ sends)
Beefmaster		**$500** (5,500+ sends)	**$300** (16k followers)	
Carolina				**$400** (250 x 250px) (6,000+ sends)
Florida	**$750** for 6 months (160 x 90px)	**$1,200** (3,500+ sends)		**$615** (200 x 400px) (5,000+ sends)
Georgia	**$525** (300 x 170px)	**$1,575** (5,000+ sends)	**$370** (13k followers)	
Illinois		**$500** (1,000+ sends)	**$375** (13k followers)	**$200** (432 x 108px) (2,500+ sends)
Indiana		**$500** (2,400+ sends)	**$300** (8k followers)	
Iowa	**$500** (768 x 90px)		**$500** (22k followers)	**$500** (970 x 90px) (250 x 250px) (5,000+ sends)
Joplin	**$250** (728 x 180)		**$300** (900+ followers)	**$400** (1,800+ sends)
Kentucky	**$200** (250 x 85px)	**$500** (8,100+ sends)	**$300** (25k followers)	**$400** (468 x 90px) (4,100+ sends)
Louisiana	**$250** (300 x 250px)	**$500** (3,500+ sends)	**$300** (3.2k followers)	
Michigan		**$250** (1,500+ sends)	**$300** (4.1k followers)	
Mississippi	**$250** (300 x 250px)	**$500** (1,900+ sends)	**$300** (9.5k followers)	**$400** (550 x 286px) (2,100+ sends)
Ohio	**$250** (300 x 250px)	**$500** (2,000+ sends)	**$300** (20k followers)	**$400** (225 x 145 px) (2,200+ sends)
Pennsylvania		**$250** (900+ sends)		**$250** (468 x 90px) (1,000+ sends)
Tennessee	**$250** (300 x 250px)		**$300** (17k followers)	**$400** (560x305) (4,000+ sends)
Virginia		**$250** (1,700+ sends)	**$300** (9.2k followers)	

*All email blasts are (500 x 600px)

*Collectively, the states represent over **160,000** Facebook followers and an email blast circulation of over **56,000**.*

LIVESTOCK ADVERTISING Network

Send all contracts and orders to:

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